



SPONSORED BY THE CITY OF BUNBURY

FESTIVAL & EVENT MANAGEMENT MASTERCLASS

To register, visit www.eventbrite.com.au & search "festival & event management masterclass Bunbury".

**THURSDAY 5 DECEMBER
10AM TO 5PM
COUNCIL FUNCTION ROOM,
4 STEPHEN STREET
BUNBURY.**

Program Includes:

- Successful festivals & festival cities
- Developing an audience
 - Building an income
- Evaluation & increasing support

Course fee is \$250 & includes morning tea, lunch & afternoon tea.

THE WORKSHOP

The Festival Management Masterclass is a popular workshop designed to inform and inspire anyone involved in creating, managing and developing festivals and events. It is a very practical course full of ideas and examples that participants can put into practice immediately to improve their events. It features sessions on key tasks and challenges for those involved in large and small festivals including marketing, press, programming, evaluation, sponsorship and fundraising.

The Masterclass has run successfully in 20 countries worldwide including Australia, Canada, Denmark, Belgium, Estonia, Singapore, Hong Kong, USA, Ireland and Finland. Don't miss this unique opportunity to learn from one of the world's leading festival and event management experts.

THE TUTOR

Paul Gudgin has over 30 years' experience in the management of festivals and events including the Aldeburgh Festival, Durham International Brass Festival the City of London Festival and he was for 8 years the Director of the world's largest arts festival, the Edinburgh Festival Fringe. This was an exciting period that saw the event double in scale hosting an incredible 12,000 performances and selling over 8 million tickets. Paul has become recognised as one of the world's leading festival and event experts and has taught festival and event professionals all over the world. He was Visiting Professor of Festivals and Events at Leeds Beckett University and Senior Consultant at the Edinburgh Institute for Festival and Event Management at Edinburgh Napier University. He has been a key-note speaker at leading event conferences in Ireland, Canada, Australia, Sweden, South Korea, New Zealand, the US and China.



For more information contact:
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or visit
<https://www.facebook.com/festivalandeventmasterclass/>

