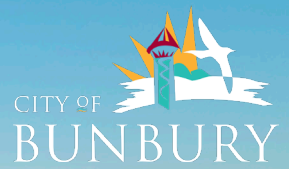


# Bunbury Visitor Centre

## Membership Prospectus 2019-20



### Who we are and what we do

We are the peak Level One Accredited Visitor Centre in the Bunbury Geographe region, operated 363 days a year by the City of Bunbury. We promote Bunbury Geographe as a premier visitor destination and provide best practice visitor servicing to encourage stay and spend. With our unbeaten location in the centre of the Bunbury CBD, our team of highly-trained and knowledgeable staff are committed to showcasing what our region has to offer. As well as providing Centre visitors with up-to-date information, we also offer an accommodation and tour bookings service, sell event and transport tickets, develop localised itineraries and guides and provide a Meet and Greet service and welcome packaging to cruise ships, conferences and delegations.

### Why become a member?

To have your business promoted to the 60,000+ people who access the services of the Bunbury Visitor Centre every year, whether that be over the phone, via email or in person. Membership with us guarantees exposure within the region's largest Visitor Centre and Google's highest ranking Bunbury tourism website. For more information on what your membership gets you, turn overleaf.

# BUNBURY GEOGRAPHE

#### Bunbury Geographe Tourism Partnership

Bunbury is part of the Bunbury Geographe region or the Bun Geo, encompassing Harvey to the north, the Collie River Valley and Boyup Brook to the east and Capel and Donnybrook-Balingup to the south.

The Bunbury Geographe Tourism Partnership markets our region to

both intra and inter-state visitors, and becoming a member of the Bunbury Visitor Centre gives you access to all of this. Check out Visit Bunbury Geographe on Facebook and Instagram for more.

**Premium****\$259\*** inc GST**Standard****\$199\*** inc GST**Associate****\$125** inc GST**Hospitality****\$99** inc GST

\*Approved Tourism Accredited Businesses receive 10% discount

Member Benefits - what you get	Premium	Standard	Associate	Hospitality
Website listing of your business on visitbunburygeographe.com.au	✓	✓		✓
Priority feature on visitbunburygeographe.com.au	✓			
Opportunity for promotion on social media and Visit Bunbury Geographe blog	✓	✓		
Reduced commission rate of 11% for Gold Medal Bookeasy users (bookable product only)	✓	✓		
Opportunity to participate in media and industry famils	✓	✓		
Complementary listing on the Bunbury City Map	✓	✓		
Priority referrals to your business to Bunbury Visitor Centre customers	✓	✓	✓	
Referrals to your business at consumer and trade events attended by Bunbury Visitor Centre staff	✓	✓		
Invites to network functions at no cost	✓	✓	✓	✓
Free access to display a standard pull-up banner of your business at the Bunbury Visitor Centre on a rotational basis	✓			
Subsidised touch-screen advertising in the Bunbury Visitor Centre	✓			
Opportunity to submit information including new product and service updates for inclusion in the quarterly Bunbury Visitor Centre e-newsletter	✓	✓		
Access to the free quarterly Bunbury Visitor Centre e-newsletter	✓	✓	✓	
Brochure racking for DL brochures at Bunbury Visitor Centre	✓	✓	✓	
Subscription to Bunbury Geographe e-newsletters	✓	✓	✓	
Access to free tourism maps and Found the Bunbury Geographe Magazine for distribution at your place of business	✓	✓	✓	
Feature in the relevant Bunbury Visitor Centre local guides - Eating out, History and Family Fun	✓	✓	✓	✓

FOR FURTHER INFORMATION PLEASE CONTACT SUE FREE ON 9792 7205 OR EMAIL [WELCOME@BUNBURY.WA.GOV.AU](mailto:WELCOME@BUNBURY.WA.GOV.AU)